

**“Tokyo National Museum: 30-minute Tour of the Gallery of Horyuji Treasures”  
English version available on the Apple App Store**

Tokyo, JPN – February 14, 2013 - Available today, the app “Tokyo National Museum: 30-minute Tour of the Gallery of Horyuji Treasures” offers a guide to help you enjoy the works on display in Tokyo National Museum's Gallery of Horyuji Treasures, located in Ueno - Tokyo, Japan. Koozyt, Inc. first developed its Japanese version back in 2010, for an experimental trial at the museum, and the app was officially released from the Tokyo National Museum in January 2011. In this new version, English support has been added to accommodate overseas users.

Consisting of seven movies and an "Explanatory Notes" section in the form of a booklet, the audio-visual tour of the gallery takes around 30 minutes from start to finish.



<< “Tokyo National Museum: 30-minute Tour of the Gallery of Horyuji Treasures” is a tool to virtually enjoy the works on display in the gallery in one’s hands, and to assist one’s appreciation of such works in the actual exhibition rooms. We hope that it will serve as a trigger to promote Tokyo National Museum and the Gallery of Horyuji Treasures and to encourage people from overseas to come and visit our museum. >> said Atsushi Imai, Supervisor, Education, Tokyo National Museum.

<< At Koozyt, we strive to bridge the gap between the real and virtual worlds by designing new user experience models and to create and propose new lifestyles and values. We are really excited to work with the museum and to release the English version of the “Tokyo National Museum: 30-minute Tour of the Gallery of Horyuji Treasures” this time. >> said Taka Sueyoshi, President and CEO of Koozyt, Inc.

\* The development of the application is funded by the Toshiba International Foundation.

## ■ Application Details

Supplier: Tokyo National Museum  
Application Name: Tokyo National Museum: 30-minute Tour of the Gallery of Horyuji Treasures  
Release Date: February 14, 2013  
Available at: <http://itunes.apple.com/jp/app/id414815700?mt=8>  
Price: Free  
Languages: Japanese/English  
Requirements: Compatible with iPhone, iPod touch, iPad (iOS 5.0 or later)  
Support URL: [http://www.tnm.jp/jp/misc/20110120i-app.html#homotukan\\_navi](http://www.tnm.jp/jp/misc/20110120i-app.html#homotukan_navi)



Application Icon

## Credits:

Supervised by: Tokyo National Museum  
Planned and Produced by: Koozyt, Inc. ([www.koozyt.com](http://www.koozyt.com))  
Supported by: Sony Computer Science Laboratories, Inc. (<http://www.sonycscl.co.jp/en/>)  
Designed by: maf\*maf

## Movie Contents

- Gallery 1 : National Treasure: *Kanjo-ban* (Banner with Canopy for the *Kanjo* Ceremony) (1:28)
- Gallery 2 : Important Cultural Property: Gilt Bronze Buddhist Statues (1:46)
- Gallery 2 : Important Cultural Property: Lady Maya and Three Heavenly Beings (1:11)
- Gallery 2 : Important Cultural Property: *Nyorai* (Buddha) and Attendants (1:54)
- Gallery 5 : National Treasure: Pitcher with Dragon Head (1:03)
- Gallery 5 : National Treasure: Mirrors with Design of Sea and Islands (2:03)
- Gallery 6 : Paintings, Calligraphy and Textiles (1:06)

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